

JESSE T. VOGDES, PARK CHIEF, DIES

Engineer Succumbs at University Hospital After Short Illness

WAS 61 YEARS OLD

Children Were Especial Friends of Big Playgrounds Engineer

Jesse T. Vogdes, known to thousands of Philadelphians as the "boss" of Fairmount Park, is dead.

He died early today at the University Hospital after an illness of three weeks. He was sixty-one years old and was born in this city. Mr. Vogdes became stricken ill at his home, Ridgeland, in Fairmount Park. His condition became gradually worse and he was removed to the hospital yesterday.

Although he was, officially, chief engineer of the park, most of those who visited Fairmount regarded him as the general superintendent. He was familiar with every nook and spot of its vast area and took keen pride in having charge of the best park in the world.

Thousands of automobilists and horsemen know the chief personally and the "kiddies," too, were also his staunch friends.

On leaving school, Mr. Vogdes became a civil engineer. He was appointed chief engineer and superintendent of Fairmount Park February 11, 1898. Although a Republican, he never took active part in politics. He was a member of the Merion Cricket, Bachelors' Boat and Columbia Clubs, also of the Masonic fraternity.

He is survived by a widow, three sons and two daughters. Arrangements for the funeral have not been completed.

L'ITALIA DICHIARA LE SUE ASPIRAZIONI

Le Richieste Sono State Presentate alla Conferenza Della Pace

Published and Distributed Under PERMIT NO. 341

New York, 17 marzo.—Da un comunicato dell'Ufficio Italiano di Informazioni, redatta in base ad un cablogramma ufficiale, si apprende che le aspirazioni italiane sulle Alpi e l'Adriatico sono state presentate alla Conferenza della Pace.

Nel presentare le sue aspirazioni l'Italia non soltanto ha spiegato ragioni sulle quali tali aspirazioni sono fondate, ma ha dimostrato che esse sono ispirate da giustizia, legalità e moderazione. L'Italia vuole che tutti i suoi figli oppressi dal gioco straniero siano liberati, vuole la ricostruzione dell'unità nazionale geograficamente e storicamente e avere indispensabili garanzie per la sua sicurezza in terra ed in mare.

Parigi, 17 marzo.—Il Temps pubblica un articolo editoriale circa le rivendicazioni italiane il cui scopo rappresenta la protezione delle frontiere contro invasioni germaniche e la situazione stabile sull'Adriatico per assicurare la pace tra italiani e slavi, contribuendo a garantire l'equilibrio del Mediterraneo. Trattandosi del giornale di dare al popolo italiano soddisfazione meritata ai suoi sacrifici e prova materiale che non ingannavasi nell'entrare in guerra a fianco degli Alleati.

Imparts Lustre To the Teeth

By absolutely and thoroughly cleansing the teeth from all deposit and stain SOZODONT refines and purifies the teeth, gums and mouth. White teeth or yellow teeth show the evidence of refinement and purity after using

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GAETANO POCCARDI

Who has just been raised to the rank of Italian consul general, a promotion which brings the Italian consulate of Philadelphia to the same rank as New York, Genoa, and Alexandria, Egypt, and has been in charge of the Philadelphia consulate for the last four years

Il Cav. Poccardi è nato in Torino nel 1875 e si laurea in Legge nell'istituto nel 1897. In seguito ad esame di concorso entrò, nel marzo del 1899, al Ministero degli Affari Esteri in Roma.

LA PROMOZIONE DEL R. CONSOLE ITALIANO

Con vivo compiacimento apprendiamo che l'Illustre Regio Console di Philadelphia, Cav. Uff. Gaetano Poccardi, con recente Decreto Reale è stato promosso Console Generale e con altrettanta soddisfazione sappiamo che l'intergerissimo funzionario resterà nell'Ufficio di questa città, ed in conseguenza, per la promozione del titolare verrà elevato a "Consolato Generale".

CIGARETTE RISE LOW

Revenue Officials Say Cost Should Not Increase Over 1 Cent

Following the report that controversy had started in retail tobacco shops over prices resulting from the increased tax on smoking materials, officials of the Internal Revenue Bureau said today that to offset the new tax any increase beyond one cent in the cost of a box containing ten cigarettes would be prohibited.

Mawson & DeMany

1115 Chestnut Street (Opposite Keith's)

Every New Spring Hat

Must Be Sold in Our

Removal Sale

Before Moving Into Our New Store at 1215 Chestnut Street

Reductions on the Season's Newest Creations Never Known Before at the Very Start of the Season.

8.50 - 10.00 - 12.50

Each Hat Worth a Third and More Than Our Special Prices.

Styles include poke, mushroom, sailor, side-roll brim, turbans, tams, tricorns and various other wanted spring styles.

Effectively trimmed with dainty flowers, burnt feathers, twisted loops and ribbons.

PURCHASING AGENTS' ORDERS ACCEPTED

Mawson & DeMany 1115 Chestnut Street

Buy Furs at 1/2 And 1/3 Off

in our Removal Sale

A SALE of such saving importance is truly remarkable. Though next year's prices are bound to be higher, we reduce all prices to clear out our stocks before moving into our new store at 1215 Chestnut street.

Purchases will be reserved in our vaults until next fall upon payment of a deposit, payments to be continued monthly during spring and summer.

Table listing Fur Coats and Fur Sets with prices. Includes items like Marmot Coat, Australian Seal, Hudson Seal, Nutria Sets, Black Fox, etc.

Table listing Scarfs and One-Half Off items with prices. Includes items like Taupe Fox, Brown Fox, Hudson Seal, etc.

PURCHASING AGENTS' ORDERS ACCEPTED

STRAWBRIDGE & CLOTHIER

Special Announcements for To-morrow (Wednesday)

The War Taught Us Many Good Lessons

The necessity for conservation during the war resulted in a number of more or less mandatory recommendations from the Government which had a tremendous effect in abolishing wasteful practices and processes in production and distribution in almost every line of merchandise.

Manufacturers and retailers throughout the country, and what is still more important, THE PUBLIC also, learned that the elimination of certain extravagant methods was MUTUALLY ADVANTAGEOUS, and that many reforms adopted as war-time measures could be and should be continued as permanent peace-time policies.

For example, the public now fully realizes that the privilege of RETURNING AND—

EXCHANGING MERCHANDISE

—Had become a wasteful habit which, in the long run, was as expensive to the customer as to the Store itself.

Therefore, our customers will be very glad to cooperate with us in preventing a return to the too-free indulgence in the habit of returning goods, knowing that it is our rule to satisfactorily ADJUST ALL CLAIMS, whether the error is our own or the customer's.

It is expected, of course, that reasonable care shall have been exercised in selection of merchandise, and it is also expected that when a customer has good reason to return any article, it shall be brought to the Store personally whenever possible to do so, and WITHIN THREE DAYS from time of purchase.

This is One of the New Coats with a Suggestion of a Cape

It is a smartly belted, closely-fitted Coat in the front, and has the ripple and swing of a cape from the yoke in the back. Price \$45.00. Some hang free from the shoulders and are most becoming and girlish, others are belted in full effects, the fulness confined by a belt. These are chiefly of poplins, serges and gabardines, \$20.00 to \$55.00; and of Bolivia cloth, tricotine and evoira, up to \$75.00. Black, navy blue, and the fashionable taupes and tans.

Mannish Top Coats

Of two-tone mixtures, in browns, olives and grays; made in plain-tailored, mannish effects—\$20.00 to \$37.50.

Men's Hart, Schaffner & Marx Suits in California and Spring Weights

—\$28.50, \$32, \$34.50, \$38.50

Four exceptional groups—each presenting unusual opportunities for substantial savings. Our reservation of the fabrics was made in June, 1918—remainders and single pieces in quantities insufficient for Hart, Schaffner & Marx to sample to their customers—secured at a price-concession and held for us to be made up for this season. Therefore, these Suits are equal in every way to Suits in this spring's regular lines at prices ranging from \$35.00 to \$50.00. A great variety of styles—youthful and conservative, single- and double-breasted, in many excellent fabrics—\$28.50, \$32.00, \$34.50 and \$38.50.

Henry H. Miller BABY GRAND PIANO

A masterpiece of fine workmanship—embodying all the unexcelled tonal qualities of the grand piano, yet small enough in size to fit easily in the average apartment or home. The Henry H. Miller Baby Grand Piano is four feet ten inches long and four feet six inches wide, and is in a highly artistic design which makes it a desirable addition to the furnishings of any home. The case is of handsome dull-finished mahogany.

The Price is \$700.00

Suitable terms of payment can be arranged and your old upright piano will be taken as part payment. Descriptive catalogue will be sent on request.

These Pianos are sold in Philadelphia and vicinity only at this Store, the Henry H. Miller Piano Co. branch, formerly at 1195 Chestnut Street, having been discontinued.

Children's Rompers Special at 95c

Mothers will be delighted to find such values in Rompers for children 2 to 5 years old. Unusual designs of sturdy plain chambray, white madras, or striped galatea, as illustrated. All buttoned in front, with straight legs. Rompers, one-third under regular value—95c.

Men's Shirts Now at 95c

Former Prices Were One-third More

Reduced because they are remainders of lines and broken lots which we desire to clear away quickly. Various good shirtings and an assortment of patterns and colors to please the most fastidious taste. Early inspection is advised.

The New Suits and Dresses are of Absorbing Interest

The longer, closer lines in themselves are of considerable interest, although every woman knows they are becoming, and then, too, so many new ideas have been advanced this season:

Dress Suits, \$32.50 to \$80.00

Suits of men's-wear serges, gabardine, Poirot twill and tricotine; belted, semi-belted, box, blouse and close-fitted styles, trimmed with braids and buttons, many with the flat silk braid which is so fashionable; also many novelty vests are shown, particularly of tricotine and khaki wool. All very new and distinctive. The model sketched, \$60.00.

Suits in Extra Sizes

Many of the models mentioned above have been adapted to the extra-full figure, and are being shown here in an excellent and satisfying variety, and in the same range of prices.

Sports Suits, \$32.50 to \$55.00

Of jersey, in solid colors, of many blues, plum, henna, reindeer and brown; leather mixtures of superior quality, in attractive color-combinations, including blues, olive, brown tones, tan and Oxford. Belted models in plaid effects, with substantial pockets, with buttoned laps, and notched or convertible collars, closing snugly at the throat.

Mens-wear Serge Suits, \$27.50

Well tailored Suits, of men's-wear serge, in navy blue and black; made in belted models, variously plaited; also some flaring from the waist-line and models with coats in the new box effects.

Lovely Silk Dresses, \$25.00

Of tulle, and tulle combined with crepe Georgette, made in short-tunic, flounce and straight-line styles; some beaded, some prettily embroidered; one model is finished with narrow plaitings; several models have dainty white collars of Swiss or crepe Georgette. Navy blue, plum color, taupe, gray, Belgian blue and black in the collection.

Silk and Satin Dresses, \$19.75

Tulle, crepe de chine and satin, in various tunic styles and coats effects with the fashionable box plaits and tucks strongly featured; some are finished with stylish little vestee and collar.

New Tub Frocks—\$16.50 to \$45.00

—\$16.50 to \$45.00

Golden Special To-morrow

500 Boys' New Spring Suits At \$7.65

This is a wonderfully attractive spic-span new lot of handsome Spring Suits for boys of 7 to 17 years, to be sold under the illuminated Golden Special sign to-morrow at \$7.65—WORTH ALMOST ONE-HALF MORE. They are well made, of excellent chevot, in brown and gray mixtures; full-lined knickerbockers, some with double seat and knees. We expect to sell the entire lot of five hundred to-morrow—don't miss this opportunity.

Now Is the Time to Plant Your Rose Bushes and Shrubs

We have just received a large shipment of thousands of fine two-year-old hardy Rose Bushes, from one of the leading rose growers of the country. They will be ready for selection to-morrow morning:

Persian Yellow, Moss Roses (pink, white and red), CLIMBING ROSES American Beauty (carmine), Dorothy Perkins (red and pink), Snow Ball, Baltimore Belle (white), Yellow Rambler.

Shrubs, Vines, Etc. 18c each, \$1.75 a dozen. Wistaria, Althea (white, red and pink), Foreythia, Golden Bell, Snow Ball, Lilac (white and purple), Weigela, Hydrangea, Honeysuckle, Clematis (Paniculata), Clematis (red, white and pink), Yellow Tamarisk.

Very Unusual Value in Mercerized Poplin 28c

Plain Colors; 27 inches wide

A remarkable lot of SIX THOUSAND YARDS of Colored Mercerized Poplin, one of the most desirable spring fabrics for women's and children's dresses. In light blue, navy blue, medium blues, gray, heliotrope, pink, old rose, reseda green and dark green. WORTH ONE-HALF MORE than this price—28c a yard.

The Sale of Children's Sample Shoes

High Shoes, Oxfords, Pumps and Slippers at an Average Saving of Almost One-half

The Spring Sale of Sample Shoes for INFANTS, CHILDREN, MISSES and LARGE GIRLS, starts to-morrow with more than 2,500 pairs—the sample lines of several of our best manufacturers. Parents look forward to this event as a very welcome opportunity for saving money on their children's footwear for Easter and the spring and summer season:

Infants' Sample Shoes—\$1.95

Samples of \$2.50 to \$4.00 grades. White buckskin and canvas, tan calf and black kid; button and lace styles. Sizes 4 and 4½—and some in size 6; C and D widths.

Children's Sample Low Shoes—\$2.45

Samples of \$3.50 to \$5.00 qualities. ANKLE TIES, PUMPS and OXFORDS; white nubuck and canvas; black and tan calf, black kid and patent leather. Sizes 6, 6½, 7, 10 and 10½, B, C and D widths.

Children's Sample Shoes—\$2.95

High Shoes in button and lace styles. White buckskin and canvas, tan and black calf, patent leather and black kid; sizes 7, 7½, 8, 10 and 10½, B, C and D widths.

Bring the children to be fitted if possible, or be sure of the size required. We cannot sell to dealers, nor can we fill telephone orders.

STRAWBRIDGE & CLOTHIER

Market St., Eighth St., Filbert St.